

Cyberfairness Newsletter



The CyberFairness project has been financed by the German National Agency in the frame work of the Erasmus Plus Programme, KA 210 Small scale partnership. The project, running since April 2024 and now at its final phase involved a German-Italian partnership between **WeTeK Berlin gGmbH** and **AssociazioneFormazione 80** and aims at the production of guidelines for trainers, educators and youth workers on the areas of medial literacy and education.

This guide provides them with practical tools, knowledge, and methods to work with young people on the following topics: cyberbullying, fake news, digital identity, and digital health.

In fact, digital media increasingly shape the upbringing and everyday lives of young people. They communicate, learn, create, and experience online – and in doing so, they also encounter risks such as cyberbullying, misinformation, identity conflicts, and digital overload. These challenges are not only burdensome on an individual level but are also socially relevant. They raise essential questions: How can we help young people navigate digital spaces with confidence, health, and fairness?

This is where the Cyberfairness project comes in: it aims to contribute to greater justice, participation, and resilience in the digital space. The main focus is on supporting youth work professionals.

The first part of the guidelines provides the contextual background, presenting the societal significance and current developments surrounding cyberbullying, media education, and prevention. It helps to understand cyberbullying as a phenomenon, stay up to date with the latest research, and support and sen-

sitize young people competently in difficult situations. This includes legal aspects, emotional impacts, effective strategies and collaboration with the right partners and institutions.

In part 2, three learning areas from the European competence framework *DigComp 2.2* were selected. They support the development of digital resilience, enabling young people to critically question media, take a confident stance, and actively counteract destructive dynamics online – such as manipulation, bullying, or overload.



Cyberfairness Newsletter

We therefore see this guide as a contribution to an educational practice that not only makes digital spaces safer but also more socially just.



Workshop I in Berlin

During the month of November 2024, the partners met in Berlin to exchange ideas and experiences to develop the envisaged output and starting to disseminate the idea of the project. WeTek organized a two-day workshop where we had the chance to get acquainted and discuss experiences implemented by German



institutions and organisations on the relevant topics of the

project, the actions car-

ried out at local and national level to prevent and fight phenomena such as cybermobbing, cybergrooming and fake news, as well as the methodologies used to educate young people to have an healthy and aware social and digital life.



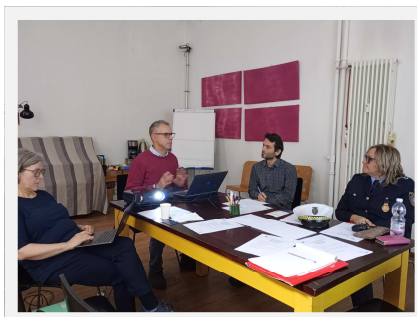
Workshop II in Turin

The second partner meeting was held in Turin at the end of February 2025.

The two-day meeting was the occasion to present the first draft of the methodological guidelines and to receive a feedback from the experts of the organisations invited to participate. These youth work professionals were all deeply engaged in the themes analysed by the Cyberfairness project and during the meeting they also shared some of the experiences carried out in Italy, and particu-



larly in the area of Turin. It was very useful to make the necessary comparisons to the German ones and this also provided some good ideas to finalise and read-just the project output.



Cyberfairness Newsletter

Cyberfairness is more than just digital competence – it is an attitude. It stands for the conscious, reflective, and responsible use of digital media – in the spirit of respect, justice, and protection for all involved. Empowering young people in their media use means encouraging them to trust themselves, respect others, and actively and fairly shape digital spaces.

For further information, please don't hesitate to contact us!

Contacts:

WeTeK Berlin gGmbH— Leading Partner

Sandra Lehnik / Bettina Schasse de Araujo

Christinenstr. 18/19

10119 Berlin

Phone: +49 159 04398780

Email: lehnik@wetek.de

Website: <https://wetek.de> / <https://wetek.de/digitaks/>



Associazione Formazione 80

Giovanni Ginobili / MattiaMontani / Barbara Micheloni

Via Santa Giulia 14/C

10124 TORINO

Phone: +39 011 5069370

Email: segreteria@formazione80.it

Website: www.formazione80.it

